**Strategic Action Plan**

**Delta Gamma Chapter**

**2014 – 2015 Biennium**

**1. Membership**

1.1 To encourage growth of membership

1.1.1 Revise Chapter Brochure yearly.

1.1.2 Encourage members to bring guests to meetings.

1.1.3 Continue to encourage members to sponsor new candidates.

1.2 To retain membership

1.2.1 Contact members who have missed two meetings in a row.

1.2.2 Encourage members to accept a responsibility in the chapter.

1.2.3 Plan exciting and worthwhile programs.

1.2.4 Provide ways for members to socialize and get to know each other.

**2. Leadership Development**

2.1 To provide leadership training opportunities

2.1.1 Encourage members, especially officers, to attend Eta State programs (convention, seminars, workshops).

2.1.2 Have outgoing officers provide information and support for new officers.

2.1.3 Provide members with the their own copy of the Delta Gamma Standing Rules.

**3. Finance**

3.1 To fund chapter business

3.1.1 Include line item in operating budget for Initiation to help

defray initiation expenses.

3.1.2 Include line item in operating budget to support the Eta State

Headquarters Fund.

3.1.3 Explore options to fully support two officers (Co-presidents) to attend the State Convention.

3.1.4 Encourage growth of membership.

3.1.5 Continue to support DKG World Fellowship Fund.

3.1.6 File annually Form 990-N to IRS.

3.1.7 Encourage new officers to attend state training by funding

their registration.

3.1.8 Offer stipends (when revenue allows) to members to attend Eta

State programs (convention, seminars, workshops).

3.1.9 Keep at least one year’s expenses in reserve.

3.2 To consider non-dues revenue

3.2.1 Organize a fundraiser.

3.2.2 Maintain a separate Grant Fund to provide mini grants to

beginning teachers.

3.3 To consider ways to use chapter funds more cost effectively

3.3.1 Utilize technology to save on postage and printing costs.

3.3.2 Reevaluate investment options for optimal return.

3.3.3 Develop guidelines for use of money in the Reserve Fund.

**4. Communications**

4.1 To use electronic communication as much as possible for chapter business

4.1.1 Use computer programs that can be used by members.

4.1.2 Give members training and support as needed.

4.2 Use USPS and telephone calls to provide communication with those members without email or internet access.

4.3 To produce a chapter newsletter on line and in print that effectively communicates information

4.3.1 Include all the business information about the Chapter and Society that members need to know in the newsletter.

4.3.2 Include information about members to advance the social cohesiveness of the chapter.

4.4. To have chapter minutes

4.4.1 Prepare minutes for each chapter program.

4.4.2 Prepare minutes for each meeting of officers.

4.4.3 Distribute minutes by email or hardcopy.

4.5 Maintain chapter website.

4.5.1 Keep website information up-to-date.

4.5.2 Maintain website certification.

**5. Organizational Effectiveness**

5.1 To focus on the future by preparing a Strategic Action Plan (SAP).

5.1.1 Include officers and members in the preparation of a SAP.

5.1.2 Review the SAP at least twice a year to measure progress.

5.2 To organize files of chapter documents that are user friendly.

5.3. Update the preservation of the chapter’s history.

5.3.1 Designate a chapter historian.

5.4 Plan programs for the year in the summer.

**6. Society Impact on Education**

6.1 To support students and teachers

6.1.1 Support beginning teacher (teacher grants).

6.1.2 Support Schools for Africa.

6.1.3 Support community projects that benefit education.

6.2 To monitor and respond to legislative action that affects education.

6.2.1 Include legislative news that affects education in the newsletter.

6.2.2 Encourage members to be proactive by contacting their legislators regarding education legislation.